

Why **Greenacres Turf Group** is the best choice for Landscapers

1.

CONSISTENT QUALITY FRESH TURF GUARANTEED WEED FREE

- Greenacres is WA's largest turf farm and have invested over \$1 million in a Fumigation program which guarantees our quality.
- Greenacres are the exclusive supplier of turf for Domain Stadium in Subiaco. We have supplied most new WA golf courses built in the last decade as well as many of WA's main sporting grounds.
- All Turf is freshly cut and delivered to the trade within 24 hours of harvest.
- Co-Directors Adrian and Peter Pitsikas have earned wide respect for Greenacres quality and service.
- You can rely on our **GREENACRES GUARANTEE** – We'll deliver farm fresh, weed free turf, or we'll replace it for **FREE**.



2.

GREAT VALUE TURF WITH GENUINE TRADE DISCOUNT TO INCREASE YOUR PROFIT

- We are committed to separate "Retail" and "Trade Only" pricing to protect your profit margin & customer relationship
- Our quality guarantee & sales support materials helps your quote conversion rate & maximises your profit and gross profit margin.
- Our volume discounts provides genuine rewards and savings for your commitment to Greenacres.
- As WA's largest turf farm, our economies of scale provide great value pricing across our entire range of lawn varieties.
- Our On Time delivery, reduces the extra labour costs commonly associated with late deliveries of others.



3.

LAWN WILL BE DELIVERED WITHIN ONE HOUR OF OUR PRE-ARRANGED TIME

- We own and operate the largest fleet of dedicated turf delivery trucks (4 semi-trailers and two heavy rigid vehicles) which gives us the capacity to deliver up to 5000m2 in one trip.
- All our turf is fully developed in house (we sow, grow, mow, harvest and deliver), so we have complete control over every aspect of distribution to meet your timeline.
- Our production Coordinator is in constant contact with the farm and drivers, so if there is any truck delays or problems, we can re-organise our fleet to unload and reload turf to ensure it still arrives within an hour of our agreed delivery time.
- Our fully staffed office will professionally manage delivery schedules so that with Greenacres, you'll never have turf delivered late and have staff waiting around.



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4.

BEST VARIETY & GREATEST AVAILABILITY AS GREENACRES IS WA'S LARGEST TURF FARM

- Greenacres is the only turf farm in Perth to grow the two most popular varieties of roll on lawn. Sir Walter and the Palmetto soft leaf buffalo (Palmetto being the world's largest selling PBR buffalo).
- We also grow and supply the patented premium quality Village Green kikuyu. All key patented couch varieties – Wintergreen which covers Domain Stadium and Santa Ana for bowling green and golf course turf.
- Greenacres has over 1 million m2 of lawn in production, which means we have the largest available supply of key varieties at any time to satisfy our trade customers.
- We have all lawn varieties growing across all different production stages, giving you a high probability of availability for whatever variety of turf you need at any time. Larger jobs may require booking to avoid disappointment.
- We are the only turf farm in WA to employ a qualified agronomist, ensuring we have the best varieties and highest quality turf for you and your clients.



5.

FRIENDLY SERVICE WITH EXPERT ADVICE & ONGOING COMMUNICATION

- Our qualified agronomist provides specialist advice to our landscaper clients on the various maintenance concerns and growing challenges of roll on lawn.
- We invest in both technical and customer service staff training to ensure you always receive the right turf advice and are always kept updated and informed about your orders.
- Greenacres have dedicated customer service staff available to handle your orders, deliveries and troubleshooting.
- Our dedicated trade phone line gives a priority service to landscapers and your call is always answered by office staff, so you'll never be diverted to a mobile or get message bank during work hours.
- We always advise you one day before your delivery ETA, so you can plan in advance your working days and staff requirements to suit.
- Greenacres prioritise trade deliveries, so that whenever possible, we aim to work around your preferred delivery times.
- Owners Adrian and Peter Pitsikas are available for direct contact for any trade queries or concerns, and are happy to give landscapers free private tours of our farm and operation.



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