



The Benefits of Village Green Premium kikuyu

Village Green



A turf variety selected for Sports Fields and POS



The solution - Village Green Premium Kikuyu



☐ Greener for longer

☐ Good wear tolerance and recovery

☐ Dense cover



Why Village Green - Kikuyu



Village Green vs common Kikuyu

The advantage

80% shorter internode length.

Fine, dense cover, smothers weeds.

30% thicker stolons and rhizomes.

Better wear tolerance & recovery.

50% more roots.

Resilience

Superior colour.

Darker green especially during winter

Proven performance

- ❑ Introduced across WA/VIC/NSW 2009 - 2011
- ❑ Over 3.0 million square meters of Village Green sold across WA since 2010. Equivalent to 170 Subiaco Ovals or 300 soccer fields
- ❑ Over 7.5 million square meters sold to date
- ❑ Launched in southern Europe January 2015
- ❑ Proven performer



Proven performance

City Perth

Armadale

Mandurah

Kwinana

Rockingham

South Perth

Swan

Bunbury

Busselton

Albany

Esperance

York

Kalgoorlie

Serpentine

Margret River

Guilford Grammar

Murdoch

University

Mirvac

Satterley's

.....and growing



Case study – Murdoch University



- ❑ Multipurpose field. AFL, cricket (WACA training)
- ❑ Turf laid April/May 2011
- ❑ Combination of common kikuyu and Village Green
- ❑ A big difference between the two



Case study – Murdoch University



Common Kikuyu

Brown 45%

Green 55%



Village Green

Brown 30%

Green 70%

Village Green 26% denser

Assessment conducted independently by Marco Villani, STT.
Photos taken 20/03/2017



Case studies – Murdoch Uni



Village Green 26% denser





Village Green across Murdoch oval 29th March 2017

Nothing common about **Village Green**



Community grade field. Below average
maintenance

Case studies – Hands Oval Bunbury



March 2017

High profile premier sports field South West WA.

- Home of Southern Bunbury Football League (seniors and juniors)
- Reconstruction 2012 with Greenacres VG big rolls
- Lay and play within two months
- Full season competition within 6 mths



Case studies – Hands Oval Bunbury

“Village Green turf was selected for its extensive root growth and maintenance program that suits its use, presenting the best playing surface in the South West. Recently, goal mouths were replaced due to heavy wear and tear but the turf continues to be an excellent surface.”

Gavin Harris, Works and Services Director, City of Bunbury, Western Australia.



Case study – Sydney Grammar

- ❑ 3 Ha playing fields
- ❑ Common Kikuyu replaced using Village Green in 2014.
- ❑ Over 1,000 kids attend the school.
- ❑ The field is hammered continuously

Main field, September 2015
after a colder than normal
Sydney winter



“This year we have only replaced 100m² of turf mainly in goal mouths and we haven’t needed any weed control. Compared to common kikuyu where we replaced over 1,000m²/yr and sprayed for weeds. It’s a good grass.” *Wayne Jefferies, Grounds Curator, Sydney Grammar.*

Main field, March 2017

Case study – Quarry Park, Mandurah



- ❑ Mirvac Development
- ❑ Chosen for its colour, root system and wear tolerance.
- ❑ Developed in 2011
- ❑ More than 200 people at a time using the venue.
- ❑ Mirvac now uses VG in many of its communities.
- ❑ Now specified in Victoria

Case study – Quarry Park, Mandurah

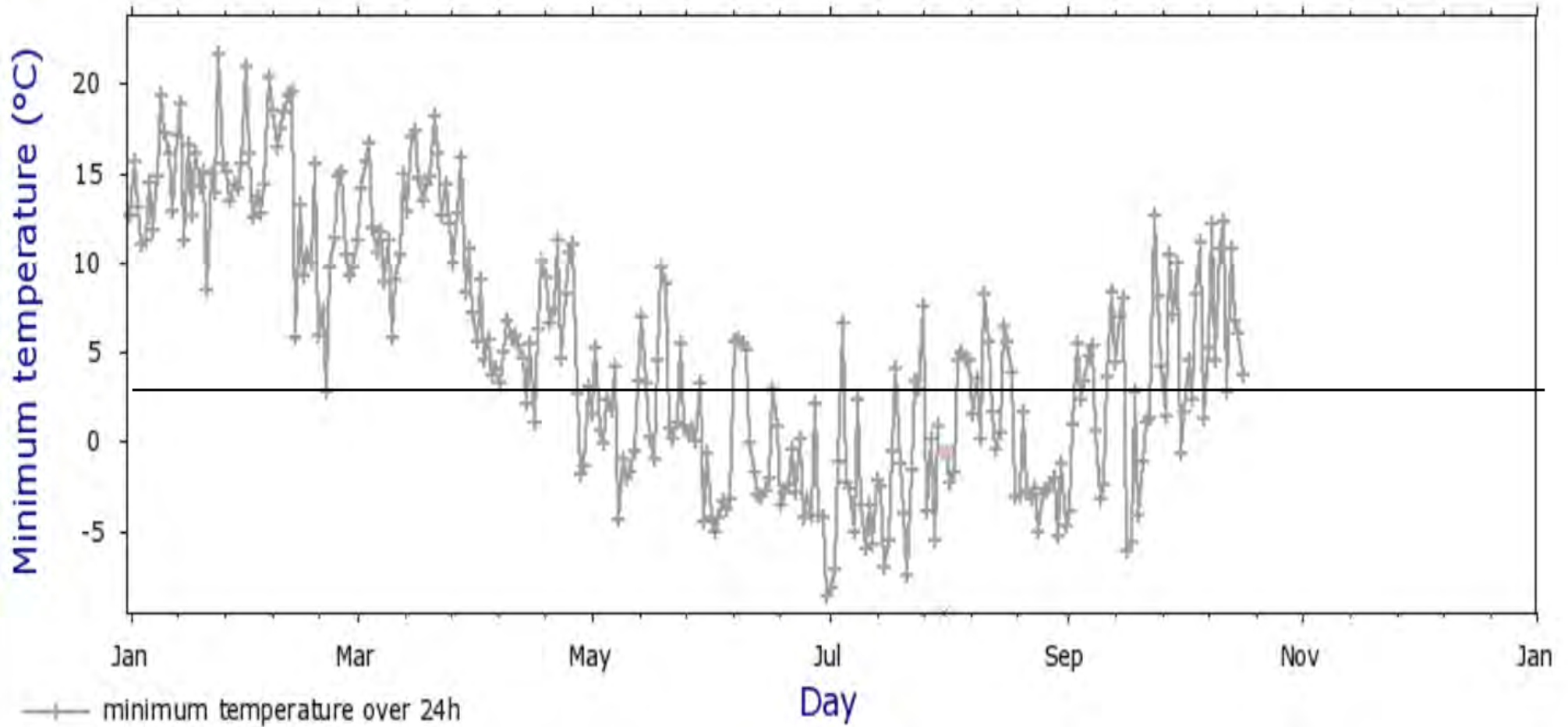


“The turf really takes some wear on weekends with the number of people using it.

The area between the barbecues and the playground get particularly well-trodden but the Village Green holds up amazingly well”
Mirvac Landscape, Supervisor Wayne Mather (2013)

Case study - Googong

Canberra Airport (070351) 2017 minimum temperature



Case study – Googong (Queanbeyan)



March 2016

Case study - Googong

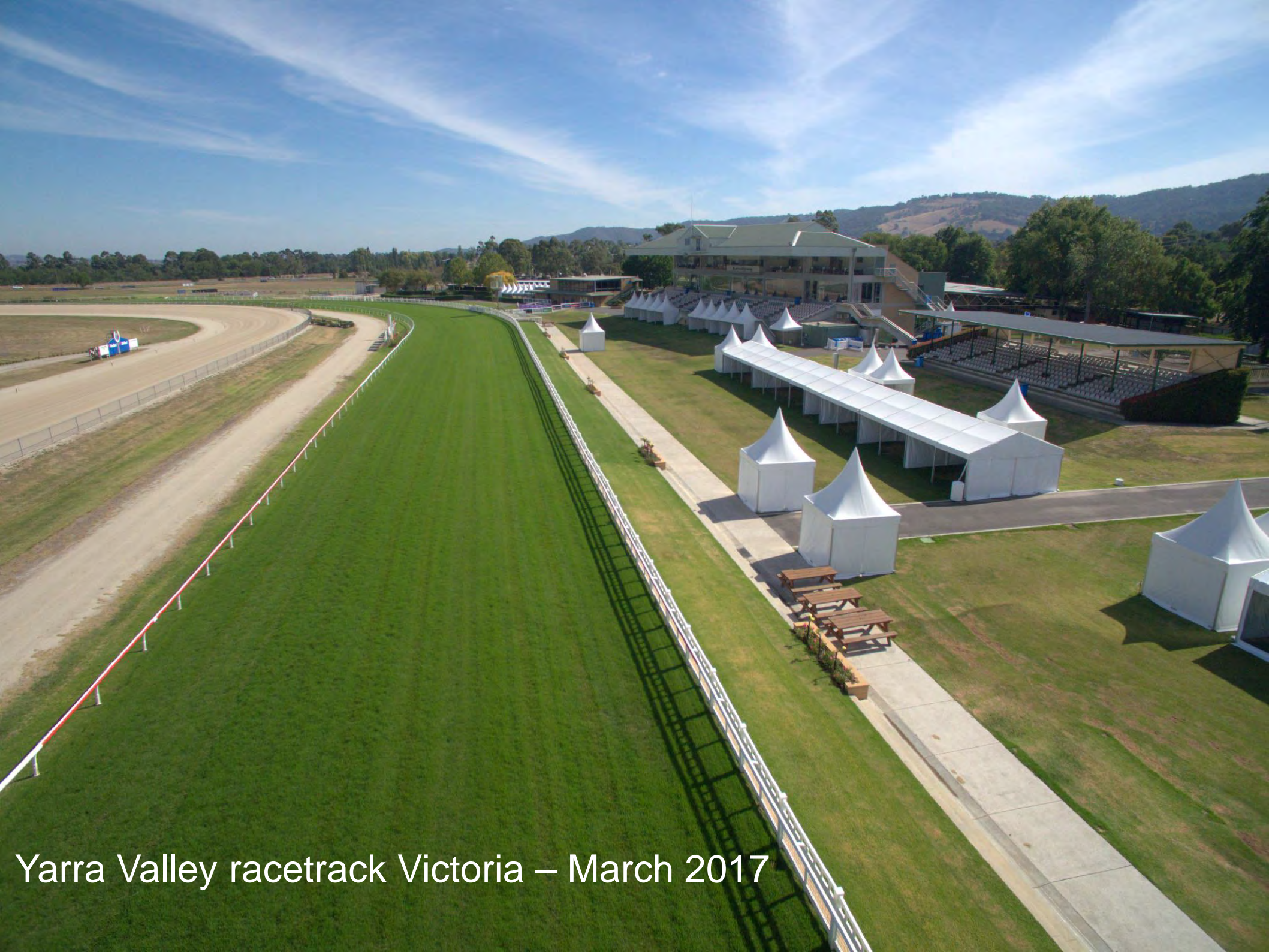


Case study - Googong





Yarra Valley racetrack Victoria – March 2017, Village Green established 2012



Yarra Valley racetrack Victoria – March 2017



Village Green in Europe



Soccer pitch in Florence Italy.

Growers

Italy, Greece, France, Spain, Cyprus.
20 hectares in production (only just started)

Case study – Mt Hawthorn PS



17th October 2017

Replaced common Kikuyu last year. 800 kids, expect to grow to 1,000 with a new 2 storey classroom. Has a maintenance plan that they follow and we monitor.

Case study – Mt Hawthorn PS



Quality build

- Village Green Turf
- Cocopeat amendment
- Greenacres Oversight
- Committed school grounds committee



Maintenance and monitoring

- Leaf & soil testing
- Condition assessment
- Recommendations
- Timely response
- Key is mowing and nutrition.




Perth Netball Centre (before the implementation of a maintenance plan 2014)



Perth Netball Centre (after the implementation of a maintenance plan September 2016)

Take home message

- 
- An aerial photograph of a golf course. The central focus is a large, vibrant green fairway. To the left, there is a clubhouse building with a blue roof. The course is bordered by a mix of sand traps and lush greenery. In the background, a residential area with houses and a large building are visible against a backdrop of dense trees and a clear blue sky.
- ❑ No doubting VG is a premium Kikuyu compared to the best common kikuyu available in WA.
 - ❑ Quality is the key
 - Quality construction
 - Quality grass
 - Quality maintenance
 - ❑ With more pressure on POS this is a compelling argument

Village Green growers

- ❑ Greenacres Turf Group
- ❑ West Coast Turf
- ❑ Bullsbrook Turf
- ❑ Vidos Turf

